

Short Bio 3rd person

- Who you are
- What you do
- Why you do it / credibly
- Problem/Solution
- Call to Action

Example

Award-winning executive and best-selling author Katie-Jeyn Romeyn is the Career Accelerator. She works with CEOs, executives and ambitious leaders to fast track their career and business success. Helping leaders achieve, then exceed what they thought was possible for them in their career brings tears to her eyes. It is her greatest joy. Known as a ‘disruptor’ she is well regarded for shaking things up so her clients progress rapidly rather than remain dormant in their various stages of success. Katie-Jeyn specialises in tailored individual mentoring, group trainings and leads a Career Acceleration Mastermind.

Speakers Bio: Third Person

- Who you are
- What you do
- Problems
- How you help people (solution)
- What topics you speak about